



Southeast Athletic Trainers Association
July / August 2004 Newsletter

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Highlights in this issue include:

- District Director Message
- President's Message
- District Director's Report (refer to Executive Board minutes)
- Vice Presidents Report

- Treasurers Report
- Secretary Report
- SEATA & NATA Award Recipients Announced
- Committee Reports
- Future Meetings
- 2004 Symposium Survey Results
- Member Symposium Survey with gift offer to members

District Director Message: R.T. Floyd

Dear SEATA Members,

It was wonderful to see so many of our District IX members at the 55th Annual Meeting & Clinical Symposia in Baltimore. The convention week is always a highlight of my year and I hope it was for you as well. Our Annual Meeting continues to grow not only in attendance, but also in educational and networking opportunities for everyone, regardless of work setting. I hope that each of you found the meetings beneficial and had a great time enjoying the social activities in Baltimore. I hope you are planning to attend next year's meeting in Indianapolis, June 12-16, 2005.

District IX was well represented in the area of NATA Honors and Awards in Baltimore. *Athletic Trainer Service Award* winners were **Christina Farley** and **Donald Teahan** of Florida. Both have numerous years of outstanding service to the Athletic Trainers' Association of Florida. We had several well deserving members recognized with the *Most Distinguished Athletic Trainer Award*. These recipients were **MaryBeth Horodyski** and **Jim Mackie** of Florida, **David Pursley** and **Jay Shoop** of Georgia, and **Keith Webster** of Kentucky. Please join me in congratulating them and remember to express your appreciation for their unique and exceptional contributions to our profession. We are particularly proud to welcome **Al Green** and **Sue Stanley-Green** of Florida and **Bill McDonald** of Alabama into the 2004 Class of the *NATA Hall of Fame*. Through their work, professional contributions, and leadership we have all been impacted, not only in SEATA but nationally and it is only fitting that we recognize them with our highest honor. **Sue Stanley-Green** also received the *Excellence in Athletic Training*

Award from the American Academy of Podiatric Sports Medicine and **Arnold Bell** of Florida received the *Bill Chisholm/Ethnic Diversity Advisory Committee Professional Service Award*. Congratulations to **Scott Piland, Robert Mott, Mike Ferrara** and **Connie Peterson** for winning the *Kenneth L. Knight Award for Outstanding Research Manuscript* and to **Paul Geisler** who received second runner-up for the *Clint Thompson Award for Outstanding Non-Research Manuscript*. As you can see, we have much to be proud of in SEATA due to the numerous accomplishments of our members.

I was particularly pleased with the rather significant number of delegates from District IX for Hit the Hill Day in Washington, D.C. This was a definite success due to the contacts made by the members. I encourage each of you to follow-up with the contacts you established, which is a critical part of this process. We look forward to continually increasing our presence in Washington through working with **Bill Finerfrock** of **Capitol Associates, Inc.**, our new NATA lobbyist. While Bill is there to provide direction and keep us in the know regarding where we need to concentrate our efforts, it will be up to us as members to follow through. Please be ready when called upon to respond accordingly by contacting and following up with your senators and representatives.

On behalf of the entire membership, I would like to express appreciation to the individuals who offered themselves to us as candidates in our recent elections. As SEATA members you are well served by so many outstanding leaders who are glad to give of their time and talents for the benefit of our members and profession. Regarding the election, I am pleased to report that the numbers of ballots cast were up from our usual numbers. This is a positive sign and we simply must continue to improve our participation in deciding our future. We need to **ALL** take our rights and responsibilities seriously as members of our profession and vote in each and every election.

Congratulations to **Kelli Sabiston** on being elected as SEATA's first Vice-President. I know that Kelli will be terrific in this new role as she has already put the wheels in motion regarding the planning of our 30th Annual Meeting and Symposium. Kelli and her committee are exploring several great ideas for enhancing our meeting and making it an event that you will not want to miss. The meeting is scheduled for March 31-April 3, 2005 at the Crowne Plaza Ravinia in Atlanta. After exploring several other options, we were all convinced that the membership will be best served by remaining at this great location. Related to this, I want to particularly thank **MaryBeth Horodyski** who worked so persistently and thoroughly in negotiating a new contract with the Crowne Plaza.

Dr. Ray Castle is already at work on the 20th Annual SEATA Athletic Training Student Clinical Symposium set for February 18-19, 2005. Now that all students are from curriculum programs he is researching ideas on a dual track program to more specifically address the needs of our undergraduates. Additionally, we will continue to offer the Competencies in Athletic Training section for the seniors and graduate students who are preparing for the BOC exam. With the support

from so many of you who work with our students, we should have a great turnout again next year. We would never be able to put on such an excellent program which has gained national attention without the tremendous volunteer effort of our athletic training educators. We are very grateful for the investment you have previously and will continue to make in the future of our profession.

Jim Mackie and **Chris Gillespie** are working to update our SEATA committees, their members and contact information. Any assistance you can provide will be appreciated. We will be looking for feedback regarding all committees as your Executive Committee works to streamline our committee charges and their reporting processes to ultimately improve communication and results. Subsequently, Jim, who does a great job in serving as our secretary, newsletter editor, and webmaster will be posting all changes on our SEATA website. I know he is working furiously at upgrading our website with help from **Paul Higgs**. With their work we will be utilizing our website to an even greater extent in communicating timely and useful information to you. This is your website and we want to do everything we can to ensure that it is accurate and up to date, so please provide input.

On behalf of the SEATA Executive Council, we want to solicit your encouragement of all members with which you have contact to maintain membership in the NATA through timely payment of dues. Having been a member in numerous other professional organizations, I can honestly say that I know of no better value than membership in the NATA. There have never been more member services and benefits than there are currently and your Board is continuing to explore ways to better serve you.

The Board of Directors has met twice since the SEATA Annual Meeting, once in Park City in May and at the Annual Meeting in Baltimore. Minutes of both meetings are now posted on the SEATA list serve. **Heather Webb** usually posts new minutes on the same day that the Board receives them, so please take advantage of this and stay current regarding the actions we take on your behalf. Additionally, you may refer to the *NATA News* and the NATA website for the latest news of your association. Regarding Board issues, I am here to serve you, so please call or email me with any questions and I will do everything I can to address your concerns as promptly as possible.

As you should know by now, the Board approved the report from the Nomenclature Task Force and the name of our profession will not change at this time. Now that we have settled this issue we need to rejuvenate our efforts to make sure that we are all using the proper terminology regarding our name, our students, and our workplace. I want to encourage each and every one of us to **ALWAYS** refer to ourselves as certified athletic trainers who practice the profession of athletic training and, in most cases, work in an athletic training room or athletic training facility. Additionally, some of us are fortunate enough to be involved in the supervision and education of athletic training students. Finally,

please let the NATA office know of any cases where the media may refer to us or our profession inaccurately. The NATA staff is prepared to take steps to educate the media to reduce and prevent further such occurrences. It is up to us to start with ourselves in making the difference here and to be less tolerable of continued improper references.

The Board has established an Educational Degree Task Force to the study the future needs of our profession as it relates to the entry level degree requirements. Task Force member selection is underway from the following groups: College and University Athletic Trainers Committee, Council on Employment, Governmental Affairs Committee, Committee on Revenue, Board of Certification, Joint Review Committee on Athletic Training, Entry-Level Education Committee, Graduate Education Committee, Ethnic Diversity Advisory Committee, and Secondary School Athletic Trainers' Committee. I will serve as the Board liaison to the Task Force. The Task Force will begin work in September with recommendations to be presented to the Board in December 2005. Please check the NATA website for the Task Force roster once it has been finalized.

I want to thank **Chuck Kimmel** for his outstanding leadership and contribution to SEATA throughout the years. He has set a very high standard as he has gone about his work in representing us so well. Now, we are very fortunate to have him leading the NATA as President. I am continually impressed with Chuck's ever increasing ability to elevate our profession through his insight, expertise, and commitment. We have made many advances in recent years and I know that many more are in are in our future under President Kimmel's watch.

I am honored that you have chosen me to serve you in this capacity and will now depend on you to provide me with your thoughts on the many issues facing our profession. I wish the best of health to you and those under your care during the upcoming sport seasons.

President's Message: Chris Gillespie

Dear SEATA Membership,

It was great to see so many of you in Baltimore at NATA. We had a great time and as usual, the national office did an outstanding job putting on a top-tier program.

We had a productive SEATA Executive Committee Meeting and SEATA Business Meeting. Thanks to all of you who volunteer as committee members and officers. You make SEATA better with your influence and work ethic. It was great to see our district represented so well by receiving national awards. Congratulations to all those who received

awards especially new Hall of Famers Sue Stanley-Green, Al Green, and Bill McDonald. I am so proud of you and am honored to call all of you friends.

Kelli Sabiston, our new vice-president, is hard at work in her role as chair of our new annual symposium committee. I encourage each of you to send her info and feedback as she leads this very important committee. To MaryBeth and Jim - Thanks again for all of your hard work and for your loyalty to SEATA.

We all welcome R.T. Floyd as our new District Director and know that he will do an outstanding job. I would be remiss if I did not say thanks and congratulations to Chuck Kimmell for his years of service and for the outstanding job which he did in so many capacities in SEATA. He will be an outstanding NATA president and I look forward to working with him in the years to come.

I hope that you have an enjoyable summer and I look forward to seeing all of you soon.

God Bless,
Chris A. Gillespie, MEd, ATC, LAT
President

Vice-President's Report: Kelli Sabiston

I would like to take the time to thank the SEATA membership for having confidence in me to serve as your new Vice-President. I am honored, and I promise to work hard to do the very best job that I can do.

As Vice-President, my primary responsibility is to chair the newly formed SEATA Symposium Committee. The number one priority of this committee is to put on a successful, well-attended, educational, financially responsible, and socially active annual meeting. The 2004 SEATA Annual Meeting and Clinical Symposium was a great meeting, and its evaluation forms have been collected, collated, and reviewed. Your comments and suggestions will be used to plan the 2005 meeting, which will be held at the Crowne Plaza Ravinia in Atlanta, GA on March 31-April 3. The Symposium Committee also has plans to perform an extensive survey of the SEATA membership to get even more input regarding annual meeting ideas and issues. Look for this survey to come out in the very near future. Remember that the 2005 SEATA meeting will not only fall in the 3rd year of the CEU cycle, but will more importantly mark the 30th anniversary of SEATA.

Thank you again for your support. Please feel free to contact me with questions, comments, suggestions, and offers to help.

Kelli Sabiston
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Mexico Beach, FL 32456
850-527-9243
sabiston@gtcom.net

Announcing the Clinical Symposium Members Survey

Please check the **SEATA.ORG** web site or the end of this newsletter and complete the survey. **Three free registrations to the March meeting will be selected from those who complete and return the survey by September 30th.** Mail to Kelli Sabiston.

Treasurers Report: MaryBeth Horodyski

Account balances (as of end of June 2004)

Savings	\$6,178.88
Checking	\$29,886.57
Investments	\$183,225.99

Cash Flow (between 1 Jan 2004 and 16 June 2004)

Inflow	\$184,786.17
Outflow	\$190,134.34

Secretary Report: Jim Mackie (refer to Executive Board minutes)

Special Election Information

Results are in and RT Floyd has been elected as District Director and Kelli Sabiston will serve as Vice President

NATA & SEATA Awards Recipients honored in Baltimore

HALL OF FAME

Al Green, Florida
Sue Stanley-Green, Florida
Bill McDonald, Alabama

MOST DISTINGUISHED ATHLETIC TRAINER

MaryBeth Horodyski, Florida
Jim Mackie, Florida
David Pursley, Georgia
Jay Shoop, Georgia
Keith Webster, Kentucky

ATHLETIC TRAINER SERVICE AWARD

Christina Farley, Florida
Donald Teahan, Florida

HONORARY MEMBERSHIP

Leslie Neistadt, Georgia

Public Relations Committee ATC Month Contest

Honorable Mention: Jim Mackie / Florida

ATTENTION ALL SEATA MEMBERS, IMPORTANT REMINDER

Help to stay informed, keep your membership information current

***Help us keep you informed by updating your NATA & SEATA Contact Information Now!
If possible, please add or correct your email address as this is our primary form of
communication with you.***

<http://www.nata.org/members1/resources.cfm>

Regarding your log in number you have to use your NATA Membership number but if you do not want to use your social security number you may use a nine digit number of your choosing but you need to contact the NATA office to do so.

Membership Statistics of Interest

The following is made available to show the breakdown of non-NATA members and the % by state

	Regular / Certified	Non-NATA Members
Alabama:	278	119 / 20.9%
Florida	945	231 / 12.6%
Georgia	508	94 / 10.6%
Kentucky	246	323 / 8.7%
Louisiana	207	22 / 6.1%
Mississippi	172	40 / 14.3%
Tennessee	423	41 / 6.0%

We encourage you to ask your colleagues to join the NATA and enjoy the many member benefits available. Visit NATA.ORG for more information. When you join the NATA you are also included as a member of your District and State Associations.

Committee Reports

Council on Employment: Mary Kirkland, Chair

District Meeting Update NATA Annual Meeting Baltimore, MD 2004

INTRODUCTION

The mission of the Council on Employment (COE) is to analyze, explore and enhance the employment of athletic trainers through shared communications with certified athletic trainers, NATA committees, NATA staff and current and potential athletic trainer employers.

Our committee is not district-based, and as such is made up of representatives from diverse employment settings such as Federal Government, Corporate/Industrial, Secondary School, College/University, Military, Hospital, Clinical, Homeland Security, and Performance Arts

We have worked closely with Cate Lisak, Director of External Marketing to increase the awareness of the skills and abilities of the ATC.

Our goal for 2004-2005, was to enhance the effectiveness of COE and assist progression of the NATA's strategic plan by addressing those employment issues most often cited by the membership as critical areas of improvement for ATCs. These focus areas include salaries, benefits, work hours, market penetration/job development, and external marketing/brand recognition.

COMMUNICATION AND RESOURCE NETWORK

In order to positively impact the above focus areas, COE has developed a two-way communication and resource network that will serve not only to inform the membership of information items related to their employment in diverse work settings, but also to solicit their active, grassroots participation in educating relevant stakeholders on those items which promote the knowledge, skills, abilities and best interests of ATC as an integral asset to today's healthcare market.

Brent Jaco developed a matrix from which we can develop this communication and resource network. Mark Hanak is your district's COE representative, and is to be used as a resource for any questions or information related to the critical areas of improvement previously listed.

SECONDARY SCHOOL SURVEY

In order to focus our efforts and increase our chances for effecting change, we have chosen the secondary school setting as the initial target area for improvement. In order to establish baseline metrics, Cate Lisak, Mary Kirkland, Brent Jaco and Tanya Dargusch worked to develop a survey that will be sent out in the fall to @ 25,000 principals, vice principals and 5,000 superintendents. The goal of the survey is to learn more about the current market for athletic trainers in the secondary school settings, what obstacles exist and how to increase employment opportunities in the field. Our thanks to the SSATC for partnering with us in this endeavor.

MILITARY

Over the past 3 years, the COE's focus on the military has brought to the forefront the exceptional work being done by ATCs in various military settings.

U.S. Navy

There is currently not a Military Occupational Specialty (MOS) or a Navy Enlistment Code (NEC) for the athletic training profession in the US Armed Forces. The most common MOS/NEC is Medical Service Corps (MSC) for officers and Corpsmen for enlisted individuals.

There are currently five ATCs working in the Navy's Sports Medicine and Reconditioning Therapy (SMART) Centers, with additional opportunities for ATCs in the Navy in the following areas:

1. Physical Training Coordinator for officer's candidate school

2. US Naval Academy
3. Navy SEALs
4. Health Promotion - approx. 32 positions Navy wide
5. MWR Programs/Fitness Coordinators - over 50 positions Navy-wide
6. Personal Training Positions - close to 100 positions Navy-wide
7. Civilian Afloat Fitness Directors - working aboard Air Craft Carriers or Amphibious Assault Craft (ATCs on the USS Essex and the USS Carl Vinson)
8. Safety and Occupational Health
9. Active duty ATCs working as corpsmen or through medical service corps (PT/ATC only)

US Marine Corps Athletic Training Rooms (ATRs) – Lt. Col. Brian McGuire

- 8 ATCs currently employed at the following locations (with plans to hire more in the near future):
- Marine Corps Recruit Depot - Parris Island & San Diego
- School of Infantry - Camp Lejeune & Camp Pendleton
- Officer Candidate School & The Basic School (Quantico, VA)

Marine Corps Community Services – Lisa Sexauer

5 ATCs employed at Camp Lejeune, NC
 Fitness Programs Branch Director - Lisa Sexauer
 2 ATCs working return to readiness program
 3 ATCs working physical training

Military Workshops

This past March, COE sponsored a workshop entitled, “Employment Opportunities in the US Armed Forces” that was held in Norfolk, VA with 63 attendees and plans for a fall workshop in San Diego.

For additional civilian and contract positions within the US government and military, please see the COE website for further information.

Armed Forces Athletic Trainers Society (AFATS)

COE member, Major Terry Dewitt, recently worked the NATA in originating an Armed Forces Athletic Trainers Society (AFATS). Both military affiliates and non-military affiliates may join this society, which has 91 members to date, and has made significant impact on getting ATCs involved in "military competitions".

Terry is working on establishing an Additional Skills Identifier for ATCs in the Army, which will allow for greater employment opportunities while not having to develop an official billet or employment position.

PERFORMANCE ARTS

Elaine Winslow Redmond, Head Athletic Trainer, Radio City Rockettes, is the COE rep for this employment area, and she is working on establishing new contacts within the

performance arts community, how to best use ATCs for Broadway performers, and is targeting large touring shows to provide full ATC coverage. She is developing a communication and resource for ATCs in this employment area, and is developing a Position Proposal Guide for performing arts ATCs, which could be used as a guide for ATC's to use in establishing a program of their own in this new and challenging setting.

ADDITIONAL COE PROJECTS

- ✦ In conjunction with CIC and COR, Jan Lauer and Joe Green are developing a business case for Hospital/Ambulatory Care Center ATCs. Their task is to gather data of staff shortages/mix in ambulatory care clinics, determine how ambulatory care HR administrators can save premium dollars, and determine how ATCs can fit into the staff mix.
- ✦ Mark Hanak has written an upcoming article on Homeland Security for the NATA News
- ✦ Continued communication and coalescing of efforts between CIC, COR and COE
 - Establishment of joint meeting format w/ first being held Jan. -04 in Dallas, and second to take place Friday in Baltimore

BALTIMORE EVENTS

COE Booth in the exhibit hall

Meet and Greets were held on Wednesday for those interested in employment in the military and the performance arts

A Focus Group is being held on Friday from 10:00-11:00 for ATCs employed in secondary schools.

And the COE Specialty Session entitled, "Federal Employment Opportunities" will be held on Saturday 8-11.

SEATA Women in Athletic Training Committee: Kelli Sabiston

Check out the latest at SEATA.ORG

Memorial resolutions: John Anderson

None to report in this issue

Future Meetings and Sites

2005 SEATA Athletic Training Student Workshop, February 18-19, 2005 Crown Ravinia Plaza Hotel, Atlanta, GA

2005 / 30th Annual Clinical Symposium & Members Meeting, March 30 –April 3, 2005, Crown Ravinia Plaza Hotel, Atlanta, GA

2005 NATA Annual Clinical Symposium Indianapolis, IN June 12-16, 2005

2006 SEATA Athletic Training Student Workshop, February 10-11, 2006, Crown Ravinia Plaza, Atlanta, GA.

2006 / 31st Annual Clinical Symposium and Members Meeting, March 30- April 2, 2006, Crown Ravinia Plaza Hotel, Atlanta, GA.

2006 NATA Annual Clinical Symposium New Orleans, LA

Future State Meetings for District 9

Alabama: May 2005 Gulfport , MS

Florida: ATAF's 17th Annual Clinical Symposium is April 15-17th at the Hilton Orlando/Altamonte Springs. Room Rates for this year's meeting will be \$72/night + tax

Georgia: January 2005, Peachtree City, GA.

Kentucky: February 12,2005, Louisville. KY

Louisiana: June 29 –July 1, 2004 Monroe, LA

Mississippi: 2005 TBA

Tennessee: January 15-16, 2005, site TBA

SEATA Executive Board Meeting
Wednesday June 16, 2004
3:00 PM – 5:00 PM
Camden / Lombard Room
Hyatt Regency Baltimore

Agenda

Call to Order: Chris Gillespie, SEATA President @ 3:05PM

AL Brad Montgomery
FL Marisa Brunett
GA Lori Groover
KY Greg Rose
LA Ed Evans
MS Donna Wesley
TN Nick Pappas

Motion to accept Minutes of March Meeting by Ed Evans, LA; seconded
Marisa Brunett, FL; approved 7-0-0

Presidents Report; Chris Gillespie

Welcome to RT Floyd, new District 9 Director
Welcome to Kelli Sabiston, new SEATA Vice – President
Welcome to Donna Wesley, President MS

Meeting for Symposium Committee will follow this meeting today
Kelli Sabiston, VP to chair this committee

2004 SEATA Meeting: Thanks to entire group, Research & Education
Committee, MaryBeth Horodyski, Treasurer & Jim Mackie, Secretary

2005 SEATA Student Meeting: February 18-19, 2005 @ Crown Plaza
Ravinia, Atlanta, GA.

2005 SEATA Meeting: March 31 – April 3, 2005 @ Crown Plaza
Ravinia, Atlanta, GA. (30th Annual Clinical Symposium)

2006 SEATA Meeting: March 30 – April 2, 2006 @ Crown Plaza
Ravina, Atlanta, GA.

Reminder of Annual Business Meeting to be held at NATA Clinical
Symposium June 17, 2004 5:00 pm - BCC Ballroom 3

Issues regarding Committee Structure: Forms to be sent for nomination
purposes, report when those move from district or state, Reports to be
received from the committee chair on regular basis to help improve function
and provide timely information to the membership

Committee Clearinghouse: one person in charge of overseeing committees
The number and makeup of committees to be reviewed by Chris Gillespie by
September and recommendations to be made.

District Director Report: RT Floyd, District 9 Director

- Career Center income \$104, 083 (\$1,307.12 thru May to District 9)
- National Academy of Sports Medicine NASM is a member benefit
- District 9 members receiving awards at Baltimore
 - Most Distinguished AT Jim Mackie & MaryBeth Horodyski
 - Leslie **Neistadt**, , Honorary Membership
 - NATA Hall of Fame: Al & Sue Green, & Bill McDonald
 - Athletic Trainer Service Award: Don Teahan & Christina Farley
- 2008 Convention site is TBA & will be reviewed at Dec. meeting
- 2005 annual meeting will be in Indianapolis
- 2006 District 9 will host the annual meeting in New Orleans
- Nomenclature task force report, see NATA News
- Chris **Ingersoll** appointed as new editor of AT Journal
- BOC is no longer NATABOC, they are **now known as BOC**
- NATA official statement on use of AED's now in place
- NATA forthcoming on official statement regarding head down use report
- Education Chair position still under review
- Secondary School Committee report on Appropriate Coverage for the Secondary School Athlete

- Financially NATA in good standing
- 2005 All **convention registration** categories except student will have a \$10.00 increase
- NATA has hired a lobbyist, Bill **Finerfrock of Capitol Associates, Inc.**
- Educational degree task force to *study* single degree to identify AT
- Approved \$2,000 grant to ACSSM Symposium on ACL Injuries
- Elected Sandy Miller, Treasurer & Marge Albolm, VP of NATA

Secretary Report: Jim Mackie

Election Summary and future timetable

	D. Director	Pres.	Treas.	VP	Sec.
Last Began term	6/03	6/03	6/03	6/04	6/04
Nominations	7/05	7/05	7/05	7/06	7/06
Election	10/05	10/05	10/05	10/06	10/06
Begin next new term	6/06	6/06	6/06	6/07	6/07

We will place end of term by name on executive directory

- Electronic Ballot proposal for elections & surveys, we must make sure that this is within articles of incorporation of each state
- Web site host follow-up
- Use of barcodes for CEU and other validation is not cost effective at this time (Chris suggested he may be able to procure use of this type of apparatus and will investigate)
- Data base use, continuing to go well and available to states

Treasurer Report: Marybeth Horodyski

Report presented 1/14/04 - 6 /14 /04 Outflows \$190,134.34
 Overall total -5,348.17
 Review of Crown Plaza Ravinia proposed hotel contract for future meetings
 Reviewed SEATA 2004 meeting survey results
 Review of travel policy and necessary inclusion of vice-president position

Old Business

- Symposium Committee report on 2005 and future sites
- 2004 Annual Symposium Survey results presented
- Policy & Procedures report by Ed Evans (Ed to give to me)
Recommendations See report at end of Newsletter
- Greg Rose reported on SEATA Legislative Reimbursement funding proposal & ideas

New Business

- Bobby Barton Scholarship (RT Floyd) previously approved for a 3 year basis & seeking renewal at this time at \$2k to fund
- Motion to continue funding of Bobby Barton Scholarship at 2k by Ed Evans, LA; Seconded by Marisa Brunett, FL; approved 7-0-0
- Motion to amend travel policy to include Vice President travel at same level as Secretary & Treasurer by Marisa Brunett, FL; seconded by Ed Evans, LA; approved 7-0-0
- Question raised by Marisa Brunett, FL regarding number of nights paid for NATA Meeting, 1 vs. 2 nights. Chris & Marybeth will investigate past policy and amend as necessary.
- Motion to waive registration fee for NATA Hall of Fame members to attend SEATA Annual Symposium by Nick Pappas, TN; seconded by Brad Montgomery, AL; approved 7-0-0
- Committee Structure & Reports (Chris Gillespie)

Ed Evans asked to help with this restructuring and make recommendations

- Research Grant Increase (Carl Matticola)
Proposal to raise to 2k from 1.5k for research speakers
Proposal tabled till March Meeting to review future funding
- RT addressed the high rate of non-NATA membership within the district (second highest at this time). Seeking ideas and solutions to address this issue in the future.
- RT raised a question about the NATA-REF function being separate from the SEATA Meeting

As there was no further business a motion to adjourn meeting was made by Ed Evans, LA; seconded by Marisa Brunett, FL;
Meeting Adjourned @ 5:00 PM

2004 SEATA Meeting Survey Results

Recently attended SEATA meetings

1998 - <u>27</u>	2001 - <u>36</u>
1999 - <u>27</u>	2002 - <u>46</u>
2000 - <u>27</u>	2003 - <u>45</u>

Travel plans to annual SEATA meeting

	Yes		No	
Brought spouse	<u>15</u>	<u>73</u>	Travel by car	<u>79</u> <u>8</u>

Brought kids	<u>2</u>	<u>89</u>	Rented car	<u>8</u>	<u>73</u>
Travel by air	<u>9</u>	<u>75</u>			
Pref. Carrier – Delta	<u>7</u>		Typical miles–Minimum	<u>15</u>	
US Air	<u>1</u>		Meat	<u>381</u>	
NWA	<u>1</u>		Maximum	<u>1000</u>	
American	<u>1</u>				

PAYMENT OF EXPENSES

	Employer	Self
Registration	<u>49</u>	<u>38</u>
Mini-courses	<u>38</u>	<u>40</u>
Lodging	<u>42</u>	<u>42</u>
Travel/mileage	<u>40</u>	<u>48</u>
Food	<u>28</u>	<u>58</u>
Entertainment	<u>2</u>	<u>77</u>

DECIDED FOR OR AGAINST SEATA MEETING DUE TO FOLLOWING

	For	Against	Comments
Geographic location	<u>63</u>	<u>14</u>	Cost needs to be higher
Cost	<u>58</u>	<u>11</u>	Would attend regardless
Dates	<u>45</u>	<u>29</u>	1 st time attending-feel cost is too
much for too little CEU's			
Program content	<u>49</u>	<u>15</u>	

AREAS TO SEE COVERED MORE FULLY IN SYMPOSIUM

Anatomy	<u>29</u>	Personal development	<u>30</u>
Admin	<u>16</u>	Rehab/Counseling	<u>48</u>
Legal aspects	<u>28</u>		

Other – comments

Educational issues
 Breakout sessions or mini-course evaluation
 Nice balance
 Good balance
 Leadership skills

Good balance
 Treatment/hands on applications
 Introducing more of what our students are not being taught. ATC's are just not aware of what students are now required to know
 How to increase knowledge/awareness to community – how to promote ATC
 Starting a high school program
 Strength and conditioning
 Biomechanical issues relating to performance
 Educational topics
 Balance clinical and didactic offerings – this may encourage more AT's to attend
 Muscle physiology
 Would very much enjoy talks on fitness program, strength and conditioning and diet
 What my organization is doing to increase/work towards getting certified AT's in more high schools
 Technology, self-balancing
 Insurance filing; research; facilities needs; data bases and access; biomechanic labs locations; pressure plates; muscle EmG studies
 (labs access); invasive /non-invasive; grant searches, grant and writing grant proposals for research and facilities; insurance pitfalls –
 how to avoid – BCBS to advise ATC – invite insurance co. parent co.
 Taping procedures
 Impressed with overall presentations of various medical professionals
 Maybe something about injury tracking programs for more efficient record keeping, legal benefits of such systems at all levels (pro to high schools). Basically reasons for our employer to buy a system for all our high school trainers
 Case studies and concurrent sessions for more choices
 Taping technology
 Grant writing; research seminar; how to get non-college working ATC involved in research

HOW COULD ANNUAL MEETING BE IMPROVED

	<i>More</i>	<i>Fewer</i>
Clinical sessions	<u>36</u>	<u>2</u>
Mini-courses	<u>29</u>	<u>4</u>
Entertainment	<u>33</u>	<u>1</u>

Other/comments

Shorter clinical sessions
 Social sessions were missed
 Have social day before
 Vary topics for different practice settings
 More opportunities for CEU's
 Focus more in depth in a particular area
 Educate "old" ATC's on new ATC profession
 Quality diverse offerings
 Keep lectures 30-60 minutes, 90 minutes too long
 Very impressed with this year's schedule
 Good overall
 Mini-courses – better times
 For spouses
 Tables, hands-outs – CD's are nice but not accessible with laptop
 Entertainment event, eg. Sports event tickets/group activities
 Good mix right now
 Excellent as is!
 More socials

Better this year on not having too long of a continuous session, easier when you break-up @ 30-45 min sessions

PRIMARY WORK SETTING

Clinical	<u>24</u>	Industrial	<u>2</u>
College/Univ	<u>19</u>	Post-grad student	<u>1</u>
Grad student	<u>1</u>	Professional	<u>2</u>
High school	<u>36</u>	Undergraduate	<u>0</u>

Other

Not working	Physician extender		
Clinical outreach	Private practice massage therapist/instructor		
Hospital board admin	Elementary educ. Teacher		
	Outreach	Hospital based	
Hospital	Hospital		

COMMENTS AND SUGGESTIONS

I would like to see more sessions related to high school athletic training

I personally feel that the decision to not put ALL of the presentations on the CD was a very poor and unprofessional one. I made notes about some of the specific sections to go review on the CD and after seeing that the presentations weren't on the CD, what's the point? No one can remember all of that info. People do pay attention to this and there were several good presentations, but I only retained a couple things. At least put it on a hand out, put in online. Too many things overlap, schedule pretty confusing. Too many things going on at one time. Put the mini course at the end of the day or before everything begins.

Bring in more physicians like orthopaedics, face surgeons, internists, dentists; more cadaver opportunities; more advanced learning/hands on labs; more sessions (make concurrent); increase topics even if that increases costs; cut out the hole punch – physician and PT conferences do not punch sheets, not every session is interesting or beneficial so requiring that attendance is unfair and elementary

More round table discussion on specific topic without mini-course additional fee; personal life & work life balance

Mini-courses should be longer to allow for more in-depth coverage of topics

I didn't like having only one type of program content on Saturday. Last year we had a choice of some of the lectures we could go to. We have OT's at our clinic and ATC's don't work as much with hands so although informative not totally relevant to my every day work...especially with splinting

Get rid of the punch system

Find a better location – motel has small-overpriced rooms

My 1st SEATA and I was very impressed. Enjoyed the variety of topics covered within the elbow, wrist & hand. Wouldn't mind more choices of topics but enjoyed the ones that I attended

This is my 1st time and I have thoroughly enjoyed the experience and have learned a lot

Move mini-courses to Sunday - start normal program early on Fridays

Mini-courses could be later (i.e. Sunday) and begin the "core" lectures early on Friday so those who need them can stay later

Future talks: 1) The importance of ATC's being fit. In short, we have too many ATC's who are overweight/obese and/or unfit. 2) A scope of the lumbar spine. 3) Fad diet update. 4) Get Juan Carlos Santana or Gray Cook to do a functional training talk. Liked the cooler of drinks – snacks that you provided on Friday

Having a procedure manual prior to meeting (if it is going to be on disk/CD-ROM) would be helpful. There were no photographers to take pictures of awards or meetings. The exhibitors left very early. I was very disappointed with the # of attendees. Perhaps changing locations would improve attendance. Maybe CEU's could be business size cards with each individual lecture

Location could be more centralized, perhaps Birmingham. If known of the punch system for CEU's would have prepared to stay longer for the entire conference

Thank you for another great conference. The notes on CD is a great idea. Hats off to the one who thought of it. Dr. Prentice was not sure his notes were on the CD. I hope they were. The CD is a great idea, better than a manual but if not complete then the only benefit is saving trees. Thanks again.

Shuttle to rendezvous

Make meetings only 1 hour with 5 minute breaks in between each meeting.

I think a 2 hour session with 3 or 4 speakers for about 20-30 minutes each works well and keeps people's attention. Been to other conferences set up this way

Every year the topics are nearly the same. Scientists and researchers don't think that they will invent but maybe 5 or 10 new inventions. We need to concentrate on how can we create ways to keep ATC's in the business. Because of long hours and no family time, good ATC's have left the profession. I think if we talk about hands on AT's problems and how can we get some solutions. This would be interesting for just about every ATC I know.

Great location

The CD idea is great! Where was the lab posting/message board? Loved the smaller schedule of events – no more wasted booklets. We need more social events – use it as a fundraiser or something.

I think it would be interesting to have a type of roundtable discussion/session (informal) that specifically targets each work setting to discuss issues for that particular setting

I like the CD but make sure outlines of all speakers are included. Add powerpoint if speakers are willing, even if it is read only

The location of the meeting could be better – service at hotel is terrible. Food is over priced. Cannot get air conditioning in room. Rooms are cracker boxes – can hear everything for 2-3 rooms in each direction. Have meeting in Sandestin, FL

Classes begin too early, try 8am!

PLEASE LOOK AT THE FOLLOWING MEMBERSHIP
SURVEY BELOW

Members are asked to participate in this survey to help improve the quality and outcome of the annual clinical symposium and members meeting. Your comments and participation are welcome. Those completing the survey and **returning it by September 30th** will be eligible for a drawing as one of 3 free registrations for the 2005 SEATA Annual Clinical Symposium and Members Meeting in Atlanta.

SEATA ANNUAL MEETING SURVEY

Please check all of the recent SEATA Meetings you have attended

1998 _____
 1999 _____
 2000 _____
 2001 _____
 2002 _____
 2003 _____
 2004 _____

Likely travel plans to annual SEATA meeting

	<i>Yes</i>	<i>No</i>
Bring spouse	_____	_____
Bring kids	_____	_____
Travel by air	_____	_____
Travel by car	_____	_____
Rent car	_____	_____

Payment of Expenses

	<i>Employer</i>	<i>Self</i>
Registration	_____	_____
Mini-courses	_____	_____
Lodging	_____	_____
Travel/mileage	_____	_____
Food	_____	_____
Entertainment	_____	_____

Would decide For or Against SEATA Meeting Due to Following

	<i>For</i>	<i>Against</i>	<i>Comments/Other reasons for choosing either for or against</i>
Geographic location	_____	_____	
Cost	_____	_____	
Dates	_____	_____	
Program content	_____	_____	

State where you live/work

AL _____	FL _____	LA _____	TN _____
GA _____	KY _____	MS _____	Other _____

Please check your status:

Certified		Number of years:
Student		

How could the SEATA annual meeting be improved?

	<i>More</i>	<i>Fewer</i>	<i>Comments</i>
Scientific sessions	_____	_____	
Clinical sessions	_____	_____	
Laboratory sessions	_____	_____	
Mini-courses	_____	_____	
Entertainment	_____	_____	
Social events	_____	_____	

Please list specific types of lectures (i.e. workplace related topics, life balancing issues, case studies, etc.) that you would recommend for future SEATA Annual meetings.

Please list specific speakers you would recommend for future SEATA Annual meetings.

Primary Work Setting

Clinical	_____
College/Univ.	_____
Grad student	_____
High School	_____
Industrial	_____
Post-grad student	_____
Professional	_____
Undergraduate	_____
Outreach	_____
Physician extender	_____
Hospital	_____
Emergency Room	_____
Athletic Training educator	_____
Administration	_____

Regarding future meetings:

I am much more inclined to attend if the meeting is held in

	<i>Comments</i>
March	_____
April	_____
July	_____
Any of the above	_____

None of the _____
above _____

Regarding future meetings:

I am much more inclined to attend if the meeting is held on

Comments

- Thu., Fri., Sat., Sun. (as is currently) _____
- Fri., Sat., Sun., Mon. _____
- Sat., Sun., Mon., Tues. _____
- Sun., Mon., Tues., Wed. _____
- Mon., Tues., Wed., Thu. _____
- Tues., Wed., Thu., Fri. _____
- Wed., Thu., Fri. Sat. _____
- Any of the above _____
- None of the above _____

My choice of the above two items is most influenced by

Comments

- Conflicting work schedule _____
- Conflicting family/personal schedule _____
- Cost _____
- Location _____
- Need/lack of need for CEUs _____
- Educational program _____
- Opportunity to network _____
- Other _____

Would you prefer for the meeting location to?

Yes ***No***

A. Remain in a central location such as Atlanta

B. Move around to various state locations such as the following: (but not necessarily limited to).

If the SEATA Meeting were to move around, please check yes or no as to the locations that you would be most likely to attend. In doing so, please keep in mind the perspective of the entire SEATA membership.

- Birmingham, AL _____
- Montgomery, AL _____
- Atlanta, GA _____
- Columbus, GA _____
- Macon, GA _____
- Fort Walton Beach, FL _____
- Tallahassee, FL _____
- New Orleans, LA _____
- Chattanooga, TN _____

Jackson, MS
Nashville, TN
Other, please list

_____	_____
_____	_____
_____	_____
_____	_____

Comments and Suggestions

In considering the possible movement of the SEATA meeting to various states, what are your thoughts about your state hosting the meeting in a particular year in combination with and in lieu of a regular state meeting for that year?

Any other comments:

Thank You for Your Time and Cooperation

Please Complete & return by September 30, 2004:

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