

**EXECUTIVE COMMITTEE MINUTES OF THE SEATA**

**THURSDAY  
MARCH 23, 1995**

**ATLANTA MARRIOTT  
GWINNETT PLACE**

**WALTON ROOM**

Members Present: Jim Gallaspy, Executive Director SEATA; Sue Stanley, President SEATA; Chuck Kimmel, Secretary/Treasurer SEATA; Rodney Brown, President Alabama; Jim Mackie, President Florida; Bud Cooper, President Georgia; Andy Bryan, President Mississippi; Bob Nevil, President Tennessee. Designees present: Kevin Moser, Kentucky; Kevin Mangum, Louisiana.

Guests Present: Eve Becker-Doyle, NATA; Keith Webster, Governmental Affairs Committee; David Green, Exhibits Chairman SEATA Meeting; Mary Beth Horodyski, Gary Harrelson, and Gary Wilkerson, SEATA Research and Education Committee; Jack Redgren, Student Trainer Meeting.

The meeting was called to order by Ms. Stanley at 7:45 p.m.

Mr. Cooper made a motion to dispense with the reading of the minutes. Mr. Moser seconded the motion. The motion passed with a unanimous vote.

Ms. Stanley then asked Mr. Gallaspy to go over the Director's report.

**DIRECTOR'S REPORT**

Mr. Terry O'Brien was appointed chairman of the College / University Committee to replace Mr. Fred Hoover. Mr. Chris Patrick resigned as District IX's representative on this committee. Mr. Chris Gillespie has been nominated to replace Mr. Patrick. No action has been taken by the Board on this nomination.

He discussed the NATA Corporate Sponsorship program. If approved by District IX, it would result in about \$5,600 to the District. The sponsorship program is moving forward with other categories being looked into.

Ms. Becker-Doyle added that the process is continuing with the hope that a couple of new sponsors and a couple of new suppliers being added annually.

Mr. Gallaspy reported that the sponsorship issue would be revisited later in the meeting for a vote as to whether SEATA would participate in the program. He added that the distribution of all the funds would be divided evenly among the seven SEATA states. He reported that this money could be used for lobbying efforts by the states.

In the December meeting under Member Benefits a number of programs were initiated such as an NATA credit card program and a retirement program.

In Governmental Affairs, a group has met to look at third party

reimbursements.

Regarding the American Athletic Trainers' Association, a check was received for \$25,000 as a settlement in the suit. Mr. Gallaspy reported that the group has re-surfaced with a new name.

In the area of public relations, a speaker trainer program was developed. Twenty people were brought to Dallas and instructed on how deal with the media and / or public.

The 2000 National Convention will be in Nashville, TN.

In Health Care Reform, the NATA watched the Clinton plan closely and will continue to be monitored.

The Injury Surveillance Project was introduced. Ms. Becker-Doyle reported that a contract had been signed and that the project was under way. Discussion followed regarding the contract and its cost. Mr. Gallaspy reported that a 1987 study had cost \$344,000 and the current study will cost \$475,000. It was decided that the increase was not out of line with the time considered. There was only one bid submitted for the study.

With questions invited, it was wondered if it was too late to add to the study such as including outcomes. Ms. Becker-Doyle reported that although considered, it was not included.

Mr. Gallaspy reported that there was going to be a "Committee Day" at the National Meeting on Tuesday, the day before the beginning of the meeting.

He reported that the 1996 National Meeting will be in Orlando. An alternative meeting plan has been adopted to allow for more free time in the afternoons.

Mr. Gallaspy said that there will be a joint meeting next year with the Professional Baseball Trainers' Society on January 12 to 14, 1996 in San Diego, CA. He reported that the meeting in Birmingham was a total success.

A Women in Athletic Training Task Force was formed. Each district is currently taking nominations for the task force. Concerns mentioned included women in leadership roles and why do women drop out of the profession.

Mr. Gallaspy reported that an Education Task Force was formed. He reported that he is a member. The purpose of the task force is to: 1) look at undergraduate education including both accredited athletic training education program and internship programs, 2) graduate education and all its forms, 3) continuing education, and 4) future educational mandates. Mr. Gallaspy invited input from anyone as it concerns this Task Force. He reported that there has been much discussion about this and that he does not see it as a committee to do away with the internship routed to certification. He reported that the committee's make up includes internship people, curriculum people, graduate education, undergraduate education, clinical athletic trainers, etc.

#### PRESIDENT'S REPORT

Ms. Stanley discussed the 1995 SEATA Meeting and its budget with projected costs. Within the report, the institution of honorarium for speakers was discussed.

She requested that the Executive Committee look at SEATA Committees and see what direction the organization needs to go.

### FINANCIAL REPORT

Mr. Kimmel offered the SEATA financial report for 1994. He reported that the total fund balance for 1994 was \$102,235 (net gain \$21,499) while it was \$80,736 at the end of 1993. With Mr. Roy Harris' help, all monies are being invested in guaranteed securities with a combination of short term, mid-term, and long term investments.

Mr. Kimmel reported that in 1994, the NATA overpaid SEATA in District IX dues. This overpayment was deducted from 1995 dues thus leaving the appearance of lower figures for 1995 membership dues.

Discussion followed concerning the future use(s) of the monies in the SEATA treasury.

### COMMITTEE REPORTS

#### STUDENT TRAINER MEETING

Mr. Redgren reported that the 1996 Student Trainer Meeting would be February 8 to 10. He made available two proposals: Birmingham and Chattanooga. The Birmingham proposal was for the Sheraton Civic Center with a \$77 room rate. In Chattanooga the Marriott Convention Center made a proposal with a \$66 room rate. If the meeting meets 80% of its room block, the meeting rooms are free in Birmingham. In Chattanooga, meeting rooms would be over \$300 per day. The general topic for the meeting will be rehabilitation.

Discussion followed regarding expenses, honoraria, coordination of meetings, etc.

It was decided to allow the members of the elected student representatives from each state make the decision regarding the location of the 1996 meeting. Mr. Ryan Kling is the District IX representative to the College / University Student Athletic Trainer Committee and will head the student representative group.

Mr. Gallaspy commended Mr. Redgren and Mr. Webster for the success of the 1995 Student Trainer Meeting in Columbus, GA.

Because of problems with notification about the meeting it was suggested that information be put on the front page of the SEATA Newsletter and also sent to the states for their newsletters. It was also suggested that the registration form could be put on a different color paper to draw attention to it.

#### Site Selection Committee

Mr. Floyd reported that the Site Selection Committee. There were proposals from Birmingham, AL, Chattanooga, TN, and Atlanta,

GA.

It was decided that having the same weekend as the 1994 and 1995 meetings was important since registration was so high.

Because the Atlanta Marriott Gwinnett Place meetings had gone so well, it was decided to stay with the Atlanta Marriott Gwinnett Place for the next two years. There will be a need to use more than one motel, but the Marriott agreed to make arrangements for rates and the holding of rooms for the meeting.

It was also decided to stay with the same facility in 1997, contingent on the Hotel adding meeting and sleeping room space. The room rate for both years will be \$77. The dates for the 1996 meeting will be March 22 to 24 and March 21 to 23, 1997.

#### Governmental Affairs Committee

Mr. Webster reported that Florida was trying to take their recently passed legislation to the next phase. Also, it was reported that in Georgia, the massage therapist group had introduced a bill that added them to the athletic trainer practice act. This was done by the massage therapists lobbyist without the knowledge of their rank and file. This legislation was not supported and reportedly would not pass.

The Governmental Affairs Committee asked to have someone in Washington, D.C., to monitor health care reform on a national level.

Mr. Webster reported that a Task Force had been formed to address reimbursement issues. Part of its mission will be to approach third party payers and initiate outcome studies.

Mr. Gallaspy distributed to state's Presidents / Designees, information about their state's campaign laws.

#### Research And Education Committee

Mr. Wilkerson addressed honoraria for the SEATA Meeting. He reported that for the meeting to continue to provide quality speakers, honoraria would need to become a part of the program. He made a presentation on behalf of the committee that included: 1) \$200 for a one hour presentation by someone who is not a member of SEATA, 2) \$100 for a one hour presentation by a member of SEATA, 3) \$500 for two hours or more who is not a member of SEATA, and 4) \$250 for two hours or more who is a member of SEATA.

Discussion followed addressing problems getting speakers to meet deadlines and providing necessary information for their presentations. Further discussion of the Research & Education Committee followed.

Ms. Stanley charged the committee to draft a proposal for honoraria, submit it to the Executive Committee for a vote.

Mr. Wilkerson discussed the desire of the committee to continue and expand the concurrent sessions concept for the SEATA Meeting.

Possible topics for the 1996 Meeting were discussed which include promotion and marketing of our services and assessment of outcomes. He emphasized that the committee is more than willing to

listen to suggestions from anyone.

He suggested that each state have a representative for this committee. Ms. Stanley directed that each state provide a person for the committee. She also suggested that there be a student meeting representative and a person for the local committee on the committee.

Discussion followed concerning SEATA committees and guidelines for appointment, length of term, and removal if the appointee does not meet the responsibilities of such an appointment (i.e., attending committee meetings).

#### Exhibits Committee

Mr. Green presented the Executive Committee with a proposal for changes regarding the Exhibitors Committee and exhibitors. His proposal included raising the exhibitor fee from \$200 to \$250 and comping exhibitors to SEATA Meeting functions (i.e., meals). He also proposed that a committee be formed with a representative from each state to help: 1) assist in solicitation of exhibitors, 2) assist in exhibit hall set-up, and 3) assist in monitoring the exhibit hall.

Ms. Stanley proposed that any increase in the booth fee be assigned to a particular meeting expense (i.e., speaker's honoraria, meals, etc.).

Mr. Green recommended that the states with an exhibit chairman for their state meeting be appointed to the SEATA Exhibits Committee.

Mr. Bryan of Mississippi made a motion that a committee be established with one member from each state, appointed by the state's President, to assist Mr. Green with the SEATA Exhibits. The motion was seconded by Mr. Mackie of Florida. The motion was approved with a unanimous vote.

Mr. Cooper of Georgia made a motion that the money taken in as a result of the increase in fees for exhibitors be designated to the Education & Research Committee based on the previous year's number of exhibitors present. Mr. Nevil of Tennessee seconded the motion. The motion passed with a unanimous vote.

#### Placement Committee

Mr. Mackie has resigned his position on the NATA Placement Committee. Ms. Bettina Krugler has been nominated to take Mr. Mackie's place. The NATA Board of Directors has not taken action on the nomination.

#### STATE REPORTS

##### Kentucky

Mr. Moser reported that Kentucky has a legislative concern because a corporation has hired an athletic trainer and relieved a physical therapy group of its previous responsibilities. He reported that, because of this, their law may be re-written.

He solicited volunteers for the Bluegrass State Games.

### Georgia

Mr. Cooper reiterated the need to keep a watchful eye on legislation pointing to the recent experience with the Georgia massage therapists.

He reported that the state association's membership is at about 230 people.

The state presented a graduate scholarship for \$250 at their annual meeting. Each year they give four but they are having trouble getting people to apply for the scholarships.

### Florida

Mr. Mackie reported that the Florida legislation had passed major committee and was in the appropriations committee, where it was expected to pass, and then would go to the House floor. It had a sponsor on the Senate side and was beginning to move. He reported that last year it was a registration act and the present bill would move it to a licensure act.

Over 290 people attended their State Symposium in February. They are examining ways to do a day and a half or two day program.

### Mississippi

Mr. Bryan reported that they are looking into third party reimbursement.

He reported that their state meeting in January went well.

### Tennessee

Mr. Nevil reported that in 1993 the law was altered to include clinical athletic trainers. He reported a campaign was under way to educate those newly covered athletic trainers that they must be state certified to practice athletic training.

He reported that the State Meeting in January had 160 registrants.

Mr. Nevil reported that there is a good relationship with allied health care professions in Tennessee, specifically EMT's and the Tennessee Medical Association (TMA). The TMA recently passed a resolution encouraging on-site athletic trainers for all Tennessee high schools.

Louisiana

Mr. Mangum reported that the Louisiana Sports Medicine Society was formed in January. It will bring in physicians, athletic trainers, and physical therapists in Louisiana to form one association. It will be used to provide an educational meeting and also to get others to help get athletic trainers at the high school level. The meeting was held in conjunction with the high school football championships at the Superdome. The LATA Hall of Fame inductions were held at the same time.

Alabama

Mr. Brown reported that the Alabama annual meeting will be held in Gulf Shores on May 5 to 7. A main agenda item will be a revision of the Constitution and By-Laws.

The Alabama Sports Festival will be in Mobile on June 22 to the 25th. Paul Newman is the contact person for this event.

He reported that some sponsorship has been secured for scholarships. There has been a Hall of Fame started and the first two inductees were Mr. Jim Goosetree and Mr. Kenny Howard.

OLD BUSINESSSponsorship Program

Mr. Gallaspy revisited the sponsorship program. He explained that it involves a share of the NATA Corporate Sponsorship money coming back to the District and that his intention was to, in turn, divide this money into seven equal shares to be divided among the seven states.

He reported that any agreement currently in effect can be continued. Companies can continue to donate money, they just can not be called sponsors if they are NATA Corporate Sponsors.

Mr. Gallaspy reported that any state that did not support the Sponsorship Program should not be given a cut of the money.

In response to a question regarding the formula of monies that go back to the districts, Ms. Becker-Doyle reported that in the first two years 15% of all corporate sponsorship monies will go to the districts. After that time, it will be 10%. She explained that it was believed that as the sponsorship money grows so will the district's cut, even after it is reduced to 10%. Of this initial 15%, 7.5% is divided equally among the ten districts and the remaining 7.5% is divided according to membership numbers in each district.

The percentage given to the districts can be changed if the Board of Directors thinks it would be in the NATA's best interests. Ms. Becker-Doyle reported that there are currently three corporate sponsors: Gatorade, Johnson & Johnson, and Tinactin.

Mr. Bryan of Mississippi made a motion to accept the sponsorship program. Mr. Mackie of Florida seconded the motion and

it passed with a unanimous vote.

Discussion followed to adjourn and re-convene on Saturday morning for another Executive Committee session.

A motion was made to adjourn by Mr. Bryan of Mississippi, seconded by Mr. Nevil and passed by acclamation at 11:30 p.m.

#### EXECUTIVE COMMITTEE MEETING

SATURDAY MARCH 25, 1995

The meeting was called to order at 8:21 a.m. in Boardroom 1 of the Atlanta Marriott Gwinnett Place.

Members Present: Jim Gallaspy, Executive Director SEATA; Sue Stanley, President SEATA; Chuck Kimmel, Secretary/Treasurer SEATA; Rodney Brown, Alabama; Jim Mackie, Florida; Bud Cooper, Georgia; Larry D'Antoni, Louisiana; Andy Bryan, Mississippi; Bob Nevil, Tennessee. Designee present: Kevin Moser, Kentucky. Guest Present: R. T. Floyd, Site Selection Committee, Mr. Bobby Barton, Research & Education Foundation.

#### NEW BUSINESS

##### Symposium Organization

Ms. Stanley addressed the SEATA Symposium by suggesting that there was a need for a Symposium Committee where the Research & Education Committee being a part of it. She pointed out the need to set-up a committee to look at the finances of the meeting (the cost of the meeting, the cost to the athletic trainer, etc.).

Discussion followed that many athletic trainers' financial means for attending professional meetings have been cut and that it would limit the number of athletic trainers who can attend. Ms. Stanley pointed out that if SEATA wishes to go to concurrent sessions and continue to pay for meals that, for a break even meeting, the price structure will have to change.

Mr. Moser discussed a need to have a symposium committee to cost out the program, food, participant gifts, etc., and also to control the cost for the athletic trianer but not lose a great deal of money on the meeting.

Mr. Gallaspy discussed the problems with having food at the meeting. He pointed out that other meetings do not feed the attendees because of the cost. He pointed out the danger is with the guarantee and counting on the athletic trainers to attend. With the guarantee, SEATA pays whether they attend or not. He suggested that meals be charged separately on the registration form which would give SEATA a hard count and contain the cost of the symposium for the athletic trainer.



With the 1996 Meeting, the athletic trainers will be able to choose the hotel where they will stay as SEATA will be utilizing more than one facility. With the Marriott, the meeting room charges are based on room nights taken as opposed to eating meals on the property.

Mr. Gallaspy discussed the need for a finance committee to make decisions regarding finances for the District.

Discussion followed concerning who should chair the Finance Committee (a person on the Executive Committee), what they should examine (SEATA meeting sponsor package, budget, line items, etc.), and who should be on it (e.g. Exhibits chairman, SEATA Student Trainer Meeting coordinator, SEATA Meeting local committee person.

Also, it was pointed out that there was a Finance Committee established after the Jacksonville SEATA Meeting.

Mr. Mackie of Florida made a motion that a finance committee be established chaired by Mr. Moser of Kentucky and made up of members from the Exhibits Committee, Research & Education Committee, Site Selection Committee, Student Trainer Meeting Committee, a local SEATA Meeting coordinator and to dissolve the current finance committee. The SEATA Secretary / Treasurer would also serve on the committee and the Chair would have to ability to appoint additional members, as needed.

The motion was seconded by Mr. Brown of Alabama.

Discussion followed concerning the terms of office for the members of the SEATA Executive Committee. It was established that four members would leave in 1997, two in 1996, and one will be voted on in 1996 with a chance for re-election for four additional years.

A vote was taken and the motion passed with a unanimous vote.

#### Policy and Procedure Manual

Ms. Stanley discussed the need to write a Policy and Procedure Meeting. Mr. Gallaspy suggested taking the NATA Policy and Procedure Manual as an outline for the SEATA document. Ms. Stanley also pointed out that District IV has an extensive document that could be reviewed.

Ms. Stanley invited input for people to assist with this project.

With discussion, it was decided that Ms. Stanley would chair this effort.

#### Research & Education Foundation Request

Ms. Stanley invited to Mr. Barton to make a presentation to the Executive Committee on behalf of the Research & Education Foundation.

Mr. Barton explained that two consultants were hired and both consultants reported that for a Foundation to be successful in raising monies from outside sources (i.e. corporations), there needed to be one hundred percent support from NATA members and its leaders. Districts also are being asked to donate \$2,000.

He reported that there was a need to raise additional monies in an effort to keep up with the research requests submitted. Mr. Barton reported that the research requests were getting better.

Mr. Barton reported that he did not feel that District IX had to donate, that he was not there to coerce the District into donating, but that he was in the position to ask for the District's support.

In responding to a question, Mr. Barton expressed the belief that the amount needed would increase with time but that it is vital to have strong internal support when large corporations are approached.

Mr. Moser of Kentucky made a motion to table the Research & Education Foundation's request.

After some discussion, Mr. Moser withdrew the motion.

After answering questions, Mr. Baron withdrew from the Executive Committee Meeting.

Mr. Kevin Moser made a motion to make a \$2,000 donation to the Research & Education Foundation. The motion was seconded by Mr. Cooper of Georgia.

With discussion and responding to a question, Mr. Kimmel reported that the District could afford such a donation. Mr. Gallaspy reported that the Foundation had supported a number of worthwhile projects and could continue to serve District IX athletic trainers involved in research.

A vote was taken and the motion passed with a unanimous vote.

#### Student Trainer Governance & Meeting

Mr. Gallaspy discussed the desire to get student athletic trainers more involved with the Student Trainer Meeting and governing their group. He reported that the students want to work and support their group.

He reported that he would get the names of the student representatives to each state's President for them to include them, wherever possible in the governance process.

#### New Member Packet

Mr. Kimmel discussed a member packet for new SEATA members. He discussed that at least one other District sends out a packet. A discussion followed concerning 1) should SEATA send out such a packet and 2) if yes, what should be in it.

After some discussion, it was decided that a new member packet might confuse new members as to each state's governance, regulations, membership procedures, etc. more than it would help. The concept was tabled and no action was taken.

#### SEATA Officer's Insurance

Mr. Kimmel reminded the Committee that SEATA is incorporated

and because of this, the NATA Board of Director's insurance might not cover the SEATA Board if a grievance was filed.

In response to a question, Mr. Gallaspy reported that if SEATA were to dissolve their incorporation, then they are an extension of the NATA. Because SEATA is incorporated, the NATA's insurance would not have to support SEATA.

Mr. Gallaspy reported that the NATA recommends that if a District is incorporated, it should get the insurance. He emphasized that the liability might be even more important to the state's organizations, since the NATA would not support them at all whether they are incorporated or not.

After some further discussion, it was decided that it continued to be in SEATA's best interest to remain incorporated and that quotes would be submitted from more than one company and submitted to the Executive Committee for their consideration as it relates to Board of Directors insurance.

#### Miscellaneous New Business

Ms. Stanley reported that a Newsletter would be published in early April.

Mr. Gallaspy stated that Mr. Ed Evans, SEATA Newsletter Editor, requested that someone from each state be appointed to communicate with Mr. Evans. This person would be able to get information to Mr. Evans to be included in the Newsletter.

Mr. Mackie requested a clarification on the injury surveillance funding and whether the software / hardware components were bid.

Mr. Gallaspy responded that although this was not put out on bid it was because the software available would not give the outcome results that a researcher could provide. Numerous researchers were presented with the program other than Mr. John Powell. Three expressed interest, but only one bid was received. Mr. Gallaspy discussed that the software for the study will be designed specifically for this study and it will be destroyed when the study is completed. Also, it was pointed out that \$50,000 was cut from the initial bid.

Mr. Gallaspy invited anyone to request further information from him regarding this item.

Mr. Gallaspy inquired of the Executive Committee whether they could report one full day early. He pointed out that the Symposium was being missed because of the Executive Committee meeting.

Following some discussion, it was decided that the Executive Committee would schedule its meeting to take place one full day prior to the beginning of the SEATA Symposium.

A question was asked pertaining to whether the Executive Committee of District IX were open to the membership.

Mr. Gallaspy reported that the meetings are indeed open to the membership. He reported that the discussion would be limited to Committee members unless non-Committee members were making a presentation and / or answering questions pertaining to that presentation to the Committee.

Mr. Bryan of Mississippi made a motion to adjourn. Mr. Moser of Kentucky seconded the motion. The motion was passed with a unanimous vote and the meeting was adjourned at 10: 35 a.m.